



## SUMMER 2019 COMMUNICATIONS INTERN – YES NETWORK

The YES Network, the number one regional sports network in the nation, is the exclusive television home of the 27-time World Champion New York Yankees, the Brooklyn Nets and New York City FC. YES, which has earned 105 Emmy Awards since its 2002 launch, also televises original biography, interview and magazine programs, in addition to college sports. It has been the most-watched regional sports network in the country for 13 of the past 15 years, and has made the list of *Forbes'* top 10 most valuable sports business brands in the world for eight straight years.

**Timeframe:** May-August 2019  
**Pay:** \$14/hour  
**Location:** New York, New York

Submit resume to [interns@yesnetwork.com](mailto:interns@yesnetwork.com), with “Summer 2019 Communications Intern” written in the Subject line. Include brief cover letter in body of email explaining why you should be considered for this position.

***\*\*\*Resumes must be submitted directly by students to YES; resumes submitted by the school (e.g. advisors or career services) or by third-party sites will not be considered.***

### **JOB DESCRIPTION**

- Work directly with the Vice President, Communications in publicizing the business and on-air activities of the YES Network
- Review, identify and pitch newsworthy passages within YES programs
- Research and identify possible stories and other exposure opportunities for the company, its senior executives and its talent
- Research, write and edit press materials such as press releases, biographies, fact sheets and industry awards competition submissions
- Fulfill internal and external information requests
- Manage online media database and photo library
- Research and maintain YES and industry ratings databases

### **JOB QUALIFICATIONS**

- Must be a matriculating undergraduate student
- Must be able to commute to and work out of YES' Manhattan office
- Strong written and verbal communication skills are necessary
- Must possess excellent office demeanor
- Must be meticulous, professional, responsive and resourceful
- Must know how to conduct research over the Internet
- Must be proficient in Word and Excel
- Working knowledge of the business of sports, television and new media is preferred
- Must have a genuine interest in the communications/public relations field

-YES-

December 6, 2018